

BMW
GROUP



THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE.

PRODUCT INFORMATION.

C3-IN-B-P

THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. IRRESISTIBLE PERFORMANCE.



THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. IRRESISTIBLE PERFORMANCE.



THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. BRAND SHAPER KKL CONVERTIBLE.

Position

>> THE JOY OF BEING IRRESISTIBLE<<

Elegant expression of individual style that creates unique moments and the best version of it's driver.

NextGen Lifestyle

"I want to create my own conditions"

NextGen Sportiness

"I want to be best"

Audience

LIFESTYLE-DRIVEN

Enthusiasts who are searching for an **ACTIVE SPORTY DRIVING EXPERIENCE**

KEEN ON SPORTY CARS equipped with **NEW TECHNOLOGY**

USP's

Fun to Drive

Best form factor

Fast & agile

Modern Technology

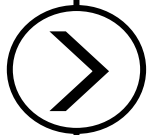


THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. IRRESISTIBLE PERFORMANCE.



When it comes to the premium segment of the midsize class, the number 4 stands for the perfect combination of driving pleasure and elegantly sporty design. These have been hallmark brand values of BMW since its earliest days, and The All-New BMW M440i xDrive Convertible embodies them even more intently than ever.

Intelligent lightweight design, optimized aerodynamic attributes, dynamically flowing lines and elegantly stretched proportions with a body optimized for extra handling agility and boasting exceptional torsional rigidity, plus a chassis tuned squarely for dynamic excellence underscores the dynamic character and exclusive style of The All-New BMW M440i xDrive Convertible.



Iconic B58 3-litre 6-cylinder engine with best-in-class performance

System output of 275 kW/374 hp and 500 Nm of torque

Top speed of 250 km/h.

0-100 km/h in just 4.9s

Superb driving dynamics with standard adaptive M suspension, M Sport Differential & M Sport Brakes

Unique appeal due to convertible styling, aggressive MPA stance & a 4 seater layout.



THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. DIMENSIONS.



THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. EXTERIOR HIGHLIGHTS.



THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. INTERIOR HIGHLIGHTS.

Live Cockpit
Professional with
Head Up Display

Luxury Instrument
Panel in Sensatec

M Seat belts

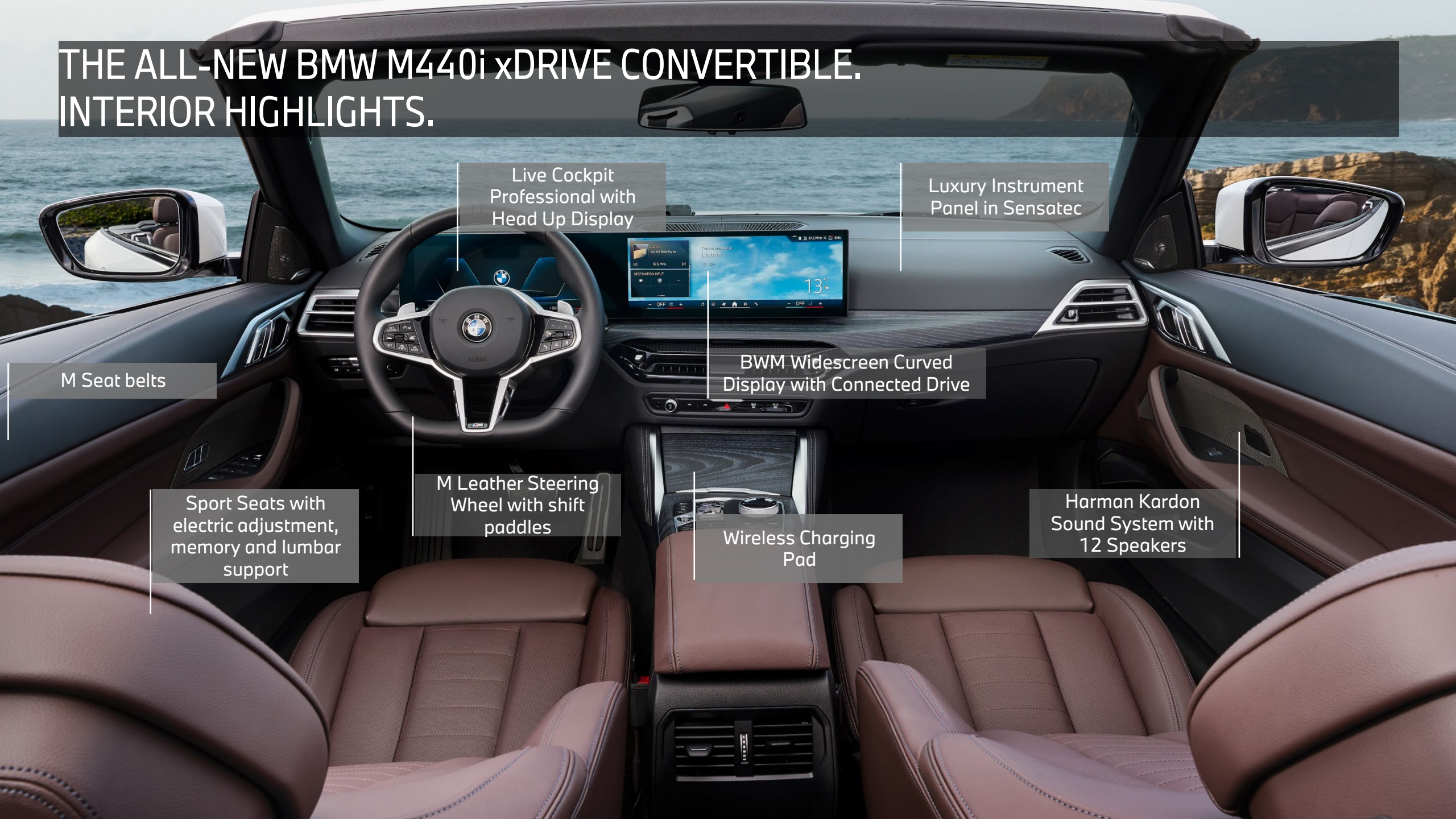
BMW Widescreen Curved
Display with Connected Drive

Sport Seats with
electric adjustment,
memory and lumbar
support

M Leather Steering
Wheel with shift
paddles

Wireless Charging
Pad

Harman Kardon
Sound System with
12 Speakers



THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. BEST-IN-CLASS PERFORMANCE.

- B58 3-litre 6-cylinder engine
- System output of 374 hp and 500 Nm of torque
- Top speed of 250 km/h
- 0–100 km/h in just 4.9s
- Adaptive M suspension
- xDrive All-Wheel Drive technology
- 48V Technology
- M Sport Brakes
- M Sport Differential
- M Aero Package
- Steptronic Sport transmission
- Variable Sport Steering
- 50:50 weight distribution
- Bespoke Chassis Setup



THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. EXTERIOR PAINT OPTIONS.



Black Sapphire



Mineral White



Portimao Blue



Arctic Race Blue



Brooklyn Grey



Cape York Green



Fire Red

THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. UPHOLSTERY OPTIONS.



Sensatec – Black



Sensatec – Tacora Red



Sensatec – Cognac

THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. WHEEL PROGRAM.



1HL 19" M light alloy wheels V-spoke 995 M Bicolour with mixed tyres – Standard (Front: 225/45 R19, Rear: 255/35 R19)

THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. TECHNICAL DATA.

Total powertrain		
 Powertrain type		M TwinPower Turbo technology
 Power	kW / PS	275/374
 Max. torque	Nm	500 Nm
 Transmission		Automatic
 Drive type		AWD
Combustion engine		
 Cylinders/valves per cylinder		6/4
 Capacity	cm ³	2,998
Performance		
 0-100 km/h	s	4.9
 Top speed	km/h	250

THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. VEHICLE PROFILE.

Standard Profile

- Metallic Paint
- Sensatec Perforated Interior
- M Sport Professional Package
- Aluminium Rhombicle Anthracite M interior trim
- 19" M light alloy wheels 995 M Bicolour
- M Aero Package
- M High Gloss Shadowline
- Floor Mats in Velour
- Luxury Instrument Panel
- Interior & Exterior Mirror Package
- Interior rear-view mirror with automatic anti-dazzle function
- Ambient Light
- Steptronic Sport transmission
- M sport differential
- Variable Sport Steering
- Seat adjustment, electric, with memory
- Through-loading system
- Storage compartment package
- Widescreen display
- BMW Live Cockpit Professional
- Adaptive LED Headlights
- Parking Assistant Plus
- Driving Assistant
- Comfort Access System
- Harman Kardon Surround Sound System (12 Speaker)
- Cruise control with braking function
- Park Distance Control (PDC)
- Automatic air conditioning
- Adaptive M Suspension
- Connected Package Professional
- Wind Deflector
- Smartphone Integration
- Lumbar Support
- Wireless charging tray
- Tyre Pressure Monitoring System
- Intelligent Emergency Call
- Galvanic Embellishers for controls
- Warning Triangle
- Tyre Repair Kit
- M Seat Belts
- M Lights Shadowline
- High Beam Assistant
- M Sport Brake
- Teleservices
- Connected Drive Services

THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. PRODUCT HIGHLIGHTS.

EXTERIOR



Adaptive LED Headlights with M Lights Shadow line



19" M Light Alloy Wheels



CSL Style Taillights

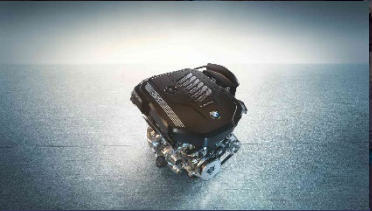


M Exterior Mirror in Gloss Black



M high-gloss Shadowline with extended contents

PERFORMANCE



B58 | 374 hp / 500 Nm,
0-100 km/h in 4.9s



M Sport Differential &
50:50 weight distribution



Steptronic Sport transmission
with gearshift paddles



Adaptive M Suspension with
bespoke chassis setup



M Sport brakes

INTERIOR



Sport Seats front with memory
and adjustable lumbar support



M Leather Steering Wheel with
Red 12'o'clock Marker



Convertible Top and 4 Seats



BMW Widescreen Curved Display
& Live Cockpit Professional with
Head Up Display



Harman Kardon surround sound
system with 12 speakers

THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. SUMMARY.



- The All-New BMW M440i xDrive Convertible has the best design in its segment.
- The All-New BMW M440i xDrive Convertible has the highest power and is the fastest car in the segment.
- The All-New BMW M440i xDrive Convertible is the most customizable car in the segment.
- The All-New BMW M440i xDrive Convertible is a true driver's car that combines unrivalled driving pleasure with exceptional sophistication making it a quintessential lifestyle vehicle.

THANK YOU.

