IT’S HY TIME
TO MOVE UP TO THE HYBRID LIFE.

25 years ago, Toyota innovated a

brand-new way to drive – the self-charging

hybrid electric technology. A smoother, silent

and more efficient drive that was engineered to

accelerate the world to a better, greener and

carbon-neutral future.

Toyota’s self-charging hybrid electric technology

combines the advantages

of a gasoline engine and an electric motor

to give you double the performance with

lesser emissions. The car can be driven on

electric power as well as with the engine

and electric motor working together.

Unlike other cars, Toyota’s hybrid cars are

self-charging. And with an unmatched 8-year

hybrid battery warranty, Toyota’s hybrid

technology is designed to make your every

drive simply Awesome. Toyota has sold over

2 crore hybrid cars across 140 countries.

Toyota Urban Cruiser Hyryder is the newest

and one of the most advanced addition to

Toyota’s acclaimed hybrid legacy.

This is the age of the hybrid.

The age of no compromises.

Where you can have it all –

the best of both worlds.

And more.

It’s time for you to ride

the new wave.

It’s time for you to step

into the future.

Because it’s HY TIME you

lived the hybrid life.

Presenting

Toyota Urban Cruiser Hyryder.

An advanced SUV that gives you

the Awesome advantages of

hybrid electric and petrol.

So that you can go ahead

and live the HY life!

LED PROJECTOR HEADLAMP TWIN LED DAYTIME RUNNING LAMPS

WIDE TRAPEZOIDAL
LOWER GRILLE DUAL-TONE BODY COLOUR

LED TAIL LAMP

SLEEK & DYNAMIC
R17 (43.18 cm) ALLOY WHEELS

SPORTY REAR SKID PLATE

UNIQUE CRYSTAL ACRYLIC UPPER
GRILLE WITH CHROME GARNISH

PANORAMIC ROOF

The new Toyota Urban Cruiser Hyryder is bound
to turn heads and inspire awe wherever you go.
Because the bold and stunning exterior is designed
to simply stay HY on style.

TO TRAVEL IN STYLE.

IT’S HY TIME

TO BECOME A PART OF OUR HYBRID FAMILY.

IT’S HY TIME

IT’S HY TIME
FOR HYBRID.

EXTERIOR
FEATURES

The new i-Connect technology in Toyota Urban Cruiser Hyryder lets you control your car even when you’re not near it.
Isn’t it Awesome to have HY convenience on demand? TO TAKE FULL CONTROL.

IT’S HY TIME

THE INTELLIGENT
WAY TO STAY
CONNECTED

55+ FEATURES AVAILABLE

SMARTPHONE CONNECTIVITY

SMARTWATCH CONNECTIVITY

Distance To Empty

* Creative visualisation.

AND ADVANCED VOICE CONTROL

Headlight

Hazard Light + Honk

Remote accessibility to Stolen Vehicle Tracker

REMOTE
VEHICLE IGNITION

START/STOP* REM O TE A C C O N T R O L * FI N D MY C A R *

LOCK/UNLOCK * REM O TE IMM O BILISE R V EHICLE H E A LT H*

IT’S HY TIME
TO RIDE THE HYBRID WAVE.

TO FEEL SPOILT.

IT’S HY TIME

Long trips or short drives, the amazingly
awesome interiors of the new
Toyota Urban Cruiser Hyryder are designed
to make you feel on top of the world every time.
Go HY on comfort and indulge all you want!

INTERIOR

FEATURES

D RIVE MO D E SWI TC H
(AWD *) WIRE L E S S CHA R GI N G**

H E A D -U P D ISP L AY PADDLE SHIFT

V E N TI L ATED S E AT S

22.86 cm SM A RT P L AY C A S T AU DI O

Front Sliding Armrest

Ok Google &
Hey Siri Voice Assistant

Auto AC

EC IRVM

Soft touch instrumental panel
with premium stitch

Tilt & Telescopic Steering

17.78 cm TFT Multi Info Display Steering Mounted Audio Control Push start/stop button

* All wheel drive: Available in neoDrive MT.
** Creative visualisation.

PANORAMIC ROOF

INTERIOR

FEATURES

R ECLINING R E AR S E AT

60: 4 0 SP L IT S E AT

R E AR A C VEN T S & USB P O RT S

STUNNING BLACK & BROWN INTERIORS
FOR HYBRID GRADES & ALL BLACK INTERIORS FOR NEODRIVE GRADES

Trunk Lamp

Ample Legroom and
Headroom Space

Large Boot Space

Footwell Lamp

Overhead Console

Ambient Lighting

The new Toyota Urban Cruiser Hyryder comes
packed with the most advanced safety features to
ensure you peace of mind at all times.
Go ahead, live the HY life without a worry!

TO ENJOY UTMOST SAFETY.

IT’S HY TIME

SAFETY
FEATURES

6 UNITS A IR B AG S ADVANCED BODY STRUCTURE

FR O N T S E AT
3 6 0 - D E GREE C AME R A PRETENSIONER/ FORCE LIMITER

Hill Hold Control

Hill Descent (in AWD Model)

Rear 3-Point Seat Belt

All-Wheel Disc Brake

Vehicle Stability Control TPMS

ABS with EBD

The new Toyota Urban Cruiser Hyryder offers you
a range of awesome features to ensure
top performance and unmatched mileage.
All this with the added luxury of an absolutely
quiet cabin. Get ready to get an adrenaline HY!

FOR BEST IN CLASS

FUEL EFFICIENCY OF 27.97* km/l

IT’S HY TIME

PERFORMANCE

FEATURES

*As per certi cation under Rule 115(G) of CMVR 1989

e-Drive (for Hybrid grades)

6 speed Auto Transmission
(for neoDrive grades)

5 speed Manual Transmission
(for neoDrive & e-CNG grades)

1.5L K series engine with
E-CNG technology

Fuel e ciency of 26.6*

km/kg

1.5L TNGA engine for Hybrid grades

Fuel e ciency of 27.97*

km/l

1.5L K series engine with ISG for
neoDrive grades

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You can Talk to Toyota at 1800-309-0001 (Toll-free No.) or +91-80-45059000 (Direct No.) or visit www.toyotabharat.com
Note: Vehicles pictured and speci cations detailed here may vary between models and equipment. Addition of extra features may change gures in the chart. TKM (manufacturer) reserves the right to change the design, speci cations and colours without prior notice. Actual colour of vehicle body and upholstery might
di er slightly from the images depicted in this brochure. Features are variant-speci c.

Unmatched vehicle warranty continues to be 3 Yrs / 1 00 000 Km*
Picture of the vehicle was not taken while driving.

Scan to view e-brochure

*Conditions apply

DEALER NETWORK

*Applicable on select grades.

CAFÉ WHITE ENTICING SILVER GAMING GREY SPORTIN RED

MIDNIGHT BLACK CAVE BLACK SPEEDY BLUE

CAFÉ WHITE x
MIDNIGHT BLACK

SPORTIN RED x
MIDNIGHT BLACK

ENTICING SILVER x
MIDNIGHT BLACK

SPEEDY BLUE x
MIDNIGHT BLACK

Dual Tone*

Monotone

VALUE ADDED
SERVICES

* Conditions apply. ** Cost of scheduled periodic maintenance job up to 1 00 000 km. # Available at select dealerships. ^ ^ For more details visit www.toyotabharat.com

Experience hassle-free insurance coverage
while ensuring comprehensive protection
for your vehicle.

A

the choicest options for those who want to
own their dream Toyota vehicle.
To know more, visit:

BUY-SELL- EXCHANGE

ANY BRAND OF CAR AT

TOYOTA U TRUST

It offers transparent & reliable pre-owned car experience. To know more,
visit: www.toyotautrust.in

Fuel Tank Capacity
Fuel Efficiency*7

0.045 m3 (45 l)
26.6 km/kg [CNG mode] 2WD 5MT: 21.12 km/l / 2WD 6AT:20.58 km/l /AWD 5MT: 19.39 km/l 27.97 km/l
Seating Capacity 5
Kerb Weight 1245 kg
1705 kg 2WD 5MT:1155kg ~ 1185kg / 2WD 6AT: 1190kg ~ 1210kg / AWD 5MT: 1255 kg 1265 kg ~ 1295 kg

Gross Vehicle Weight 2WD 5MT :1645kg / 2WD 6AT : 1670 kg / AWD 5MT :1715 kg 1755 kg

Suspension Front MacPherson strut

Rear Torsion beam

Brakes Front Ventilated disc

Rear Solid disc

Wheel & Tyre size *1 215 / 60 R17 (43.18cm) Steel wheel with Full

wheel cap Machined Alloy wheel Steel wheel with Full wheel cap Machined Alloy wheel Steel wheel with full

wheel cap Machined Alloy wheel
Exterior S G E S G V S G V

Projector Headlamps Bi-Halogen LED Bi-Halogen LED Bi-Halogen (w/chrome

plating) LED (with chrome plating)

LED Position lamp • • • • • • • • • Twin LED Day-time running lamp / Side turn lamp • • • • • • • • • Auto Headlight - • - - • • - • • Headlight levelling (manual) • • • • • • • • • LED Tail Stop Lamp • • • • • • • • •
High mount stop lamp • • • • • • • • • Follow me home headlamp - • - - • • - • • ORVM with turn indicator • • • • • • • • • Front Upper Grill - Unique crystal acrylic type - - - - - - • • •

Black wheel arch cladding (Front & rear) • • • • • • • • •
Back door garnish Silver Chrome
Roof Rails - - - - - Black - Silver
Skid Plate (Front & Rear) Silver

Front Variable Intermittent wiper - • - - • • - • • Rear window wiper & washer - • - - • • - • • Front Windshield/ Back Door Green Glass

Front Door / Rear Door / Quarter Green Glass

• • • • • • • • •
• • • •

E CNG NEODRIVE HYBRID
S G E S G V S G V

Engine

Displacement 1462 cm3 (cc) 1490 cm3 (cc)
Fuel Type BS6 Ph2 Petrol + CNG
74 kW (100.6 PS) @ 6000 rpm [Gasoline mode]
64.6kW (87.8 PS) @ 5500 rpm [CNG mode]
136 Nm @ 4400 rpm [Gasoline mode]
121.5 Nm @ 4200 rpm [CNG mode]

BS6 Ph2 Petrol BS6 Ph2 Petrol
Max. Power 75.8 kW (103.06 PS) @ 6000 rpm 68 kW (92.45 PS) @ 5500 rpm

Max. Torque 136.8Nm @ 4400 rpm 122Nm @ 4400 - 4800 rpm

Hybrid System

Total system Max.Power - - 85 kW (115.56PS)
Battery type - - Lithium-ion *4
Battery Voltage (Nominal) - - 177.6 V
Motor Generator type - - AC Synchronous Motor
Max. Power - - 59 kW (80.2 PS) @ 3995 rpm
Max. Torque - - 141 Nm @ 0 - 3995 rpm
ISG - 12V - 6Ah (Li-ion) *4 -
Transmission Type 5MT 5MT 5MT / 6AT e-Drive
Drive

Gasoline: 0.045 m3 (45 l)
CNG: 0.055 m3 (55 l) [Water equivalent]

Type 2WD 2WD 2WD / AWD (MT only) 2WD

Dimensions & Weight

Length 4365 mm
Width 1795 mm
Height 1645 mm
Wheelbase 2600 mm
Turning Radius 5.4 m

Technical Specifications & Features

Optional Stylish Dual Tone Exterior (In Selected Colours) - - - - - • - • • Roof end spoiler • • • • • • • • •
Side under protection garnish • • • • • • • • •
• • • • • • • • •
Chrome belt line garnish - • - - • • - • •

Body color outside door handle • • • • • • • • • Safety & Security S G E S G V S G V

Dual Front Airbags (Driver + Co Driver) • • • • • • • • • Front Side and Curtain Airbag - • - - • • • • • Surround View Monitor (360 degree camera) - - - - - • - - • Reverse Parking Camera • • - • • - • • -
Front seatbelt pre-tension & force limiter • • • • • • • • • Adjustable shoulder anchor (front seatbelts) • • • • • • • • • Rear seats belts type Side:3 points / Center:3 points

Seat belt reminder (Front & Rear) Lamp + Buzzer
ISOFIX Child Seat Restraint System • • • • • • • • •

ABS with EBD • • • • • • • • • Vehicle Stability Control • • • • • • • • •

Hill Hold Control • • • • • • • • •

Hill descent - - - - - •(AWD only) - - -
Tire-pressure monitoring system (TPMS) - - - - - - - - •

Immobilizer • • • • • • • • • Advanced Body Structure (TECT Body) • • • • • • • • •
Side Impact Protection Beam • • • • • • • • • Pedal release system • • • • • • - - -
Rear Parking Sensors • • • • • • • • •
Day/night rear view mirror •(Manual) •(Auto) •(Manual) • (Auto) •(Manual) • (Auto)

Child-proof rear door locks • • • • • • • • • Warning Lamp/ Reminder for (Low Fuel, Door Ajar, Headlamp On) • • • • • • • • • Speed Warning Buzzer*2 • • • • • • • • •

Sharkfin Antenna

•(Dark Green) •(Dark Green) •(Dark Green) •(Dark Green) •(Dark Green)

Disclaimer for
*1 - Spare Tyre Wheel Material is Steel & Spare Tyre Size is 215/ 60 R17 (43.18 cm)
*2 - Speed Warning Buzzer gives audible warning of Over Speed to Driver, If Vehicle Speed >80 km/h then two beeps will sound every minute If Vehicle Speed >120
km/h, Continuous beeps will sound. This Buzzer Does not Indicate any Malfunction in Vehicle
*3 - Application Features & Displays may vary depending on different Operating Systems or Smartphone Devices used. Avoid using the phone while driving for your safety Apple CarPlay is registered trademark of Apple Inc. Android Auto is registered Trademark of Google Inc. Bluetooth is a registered Trademark of Bluetooth SIG
*4 - Lithium Ion Battery poses safety & environmental hazard if disposed inappropriately. Do not dispose battery in garbage bin. Always ask Toyota Authorized Dealer

for replacing or disposing battery
*5 - Some Parts of Leather appointed upholstery will contain man - made material
*6- Vehicle pictures and specifications detailed in this brochure may vary between models & equipment. Addition of Features may change figures in this chart. Actual colour of the vehicle body & upholstery might differ slightly from images depicted in this brochure. Features are grade specific. Toyota Kirloskar Motor Pvt Ltd reserves the right to alter the details of specifications and equipment without a notice.
*7 - As per certification under Rule 115(G) of CMVR 1989

Ambient lighting - Door Spot - - Door Spot - Door Spot + IP line
New Smart Playcast TouchscreenAudio*3 with MP3/ AM / FM /Bluetooth / USB /
Smartphone Connect (Apple CarPlay/ Android Auto) Hey Siri,
Hello Google compatible

“17.78cm (7inch)” “22.86 cm (9 inch)” - “17.78cm (7inch)” “22.86 cm (9 inch)” “17.78cm (7inch)” “22.86 cm (9 inch)”
Arkamys Sound tuning - • - - • • - • -

Premium sound with special speaker - - - - - - - - • Speakers (4nos) • • • 2nos • • • • • • Tweeter (2 nos) - • - - • • - • • Information display (TFT Color) 10.16 cm (4.2inch) 17.78 cm (7inch)

Soft touch IP with premium stitch - • - - • • - • •
Chrome inside door handle • • • • • • • • •

IP Garnish (Gloss Silver) • • • • • • • • • Front (side) ventilation knob (Satin chrome)
Centre ventilation knob & fin (Satin silver)

• • • • • • • • •

• • • • • • • • • Steering Garnish (Satin chrome) • • • • • • • • •

Shift Garnish (Gloss black paint + Satin silver paint) (Resin) • (Resin) (Resin) • • (Resin) • • Hazard Garnish (Outer) (Satin silver) (Resin) • (Resin) (Resin) • • (Resin) • • Air conditioner Control Panel (Matte black) • • • • • • • • • Rear AC vent Garnish & Knob (Satin chrome) (Resin) • (Resin) (Resin) • • (Resin) • • Front door garnish (Silver) • • • • • • • • • Door armrest Black Fabric PVC + Stitch Black Fabric PVC + Stitch Black Fabric PVC + Stitch

Switch bezel Resin Metallic Black Resin Metallic Black

(black fabric) • (black) (brown fabric) • (brown)

Leather Steering wheel*5 - - - - - • - - • Assist Grips (3nos) • • • • • • • • •

Luggage Shelf Strings • • - • • • • • • Spot map lamp (Roof front) • • • • • • • • • Reading Lamp (one on each side of the roof) • • • • • • • • • Trunk/Luggage room lamp • • - • • • • • • Glove box light • • - • • • • • • Front footwell light (Driver & Co driver side) • • - • • • • • • Courtsey lamp - - - - - - - - • Comfort & Convenience S G E S G V S G V
Panoramic Sunroof - - - - - • - • • Head-up Display - - - - - - - • • Wireless Charger - - - - - - - • • Toyota i-Connect • • - • • • - • • Front sliding armrest (with storage) • • • • • • • • •

USB (Front x1 / Rear x 2) • • - • • • • • • Adjustable Tilt & Telescopic steering • • • • • • • • • Power Steering (EPS) • • • • • • • • • Cruise Control • • - • • • • • • Steering mounted commands (Audio, BT, Cruise control) • • (audio command only) • • • • • • Paddle Shift - - - • (AT only) • (AT only) • (AT only)

Auto air conditioner • • • • • • • • • Rear AC vents • • • • • • • • •

• • • • • • • • • Ventilated seats (D+P) - - - - - - - - • Drive mode switch - - - - - AWD THS

Driver seat height adjust • • • • • • • • • Seat back pocket (D+P) • • • • • • • • • Separately folding rear seat backs & cushions (60/40) • • • • • • • • • Reclining rear seats • • • • • • • • • Rear headrest- removable type (3 nos) • • • • • • • • •

Rear center armrest with cupholder • • • • • • • • • Keyless Entry • • • • • • • • •

Push start/stop button • • • • • • • • • Power door locks (Central Locking) • • • • • • • • • Fr & rr door pet bottle holder (1000ml) • • • • • • • • •

Power windows (D-side auto up/down) • • • • • • • • • Auto folding outside mirror - • - - • • - • • Electric outside mirrors (electric fold) • • • • • • • • • D+P vanity mirror • • • • • • • • • D+P vanity mirror lamp - • - - • • - • • D+P ticket holder • • • • • • • • • Centre console with cupholder (2 cups) • • • • • • • • • Accessory socket (Center console) • • • • • • • • • Accessory socket (Luggage room) • • - • • • • • • Gear Shift indicator - - • •(MT only) •(MT only) •(MT only) - - -

Driver footrest • • • • • • • • •

E CNG NEODRIVE HYBRID
S G E S G V S G V

Artificial Leather seats with perforations *5

PM2.5 filter

Interior
Dual tone Black x Brown interior - - - - - - • • •
Black interior • • • • • • - - -

NETWORK
ACROSS 362 CITIES
PAN-INDIA

EXCLUSIVELY FOR YOU

ENJOY WARRANTY
UP TO 3 YEARS / 100000 KM

EXTENDED WARRANTY
UP TO 5 YEARS / 220000 KM

GET A PERIODIC SERVICE
IN JUST 60 MINS
VIA EXPRESS MAINTENANCE

BE ASSURED WITH 24-HOUR
ROADSIDE ASSISTANCE

BOOK YOUR SERVICE
IN JUST A FEW CLICKS

* Toyota Sales & Service network as on 1st May 2024.
** Map and locations are indicative only. Not to be considered as actuals.

Total 650 Touchpoints

IT’S HY TIME
TO RULE THE CITY.

IT’S HY TIME
TO GET MORE. Make your drive even more awesome!

Choose from our customised range of
66 accessories, designed for the new
Toyota Urban Cruiser Hyryder.

ACCESSORIES

HEAD LAMP GARNISH

TPMS(TYRE PRESSURE
MONITORINGSYSTEM)

INTERIOR STYLING KIT

WIRELESS CHARGER*

* Applicable for Grade E/S/G. **Image as reference, actual product may vary.

FRONT BUMPER GARNISH REAR BUMPER GARNISH

DOOR SILL GUARD - ILLUMINATED**

SEAT COVER WITH AIRBAG PVC 3D BOOT MAT

Exterior

Electrical

Interior

+ 28 M O RE

+ 20 M O RE

+ 9 M O RE

Picture of the vehicle was not taken while driving.

Picture of the vehicle was not taken while driving.

Picture of the vehicle was not taken while driving. Picture of the vehicle was not taken while driving. Picture of the vehicle was not taken while driving. Picture of the vehicle was not taken while driving. Picture of the vehicle was not taken while driving.