Mercedes-Benz



THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

GLC IN INDIA









~22,000

Hearts captured across India





THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

WE FURTHER BOLSTER OUR PRESENCE IN THE SEGMENT WITH ALL NEW ELECTRIC GLC

First Car
on the all new MB.EA-M Platform

MB.OS
with high computing capabilities

Upto 711 km
WLTP range, 800 V architecture enables fast charging



Iconic grille
reimagined

More space
than before

Illuminated roof with SKYCONTROL



THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

ALREADY SETTING NEW BENCHMARKS GLOBALLY



Winner of the German Premium Car of the Year GCOTY 2027



Winner of the auto motor und sport comparison tests

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

THE ELECTRIC GLC GROWS IN DIMENSIONS OFFERING MORE COMFORT AND SPACE



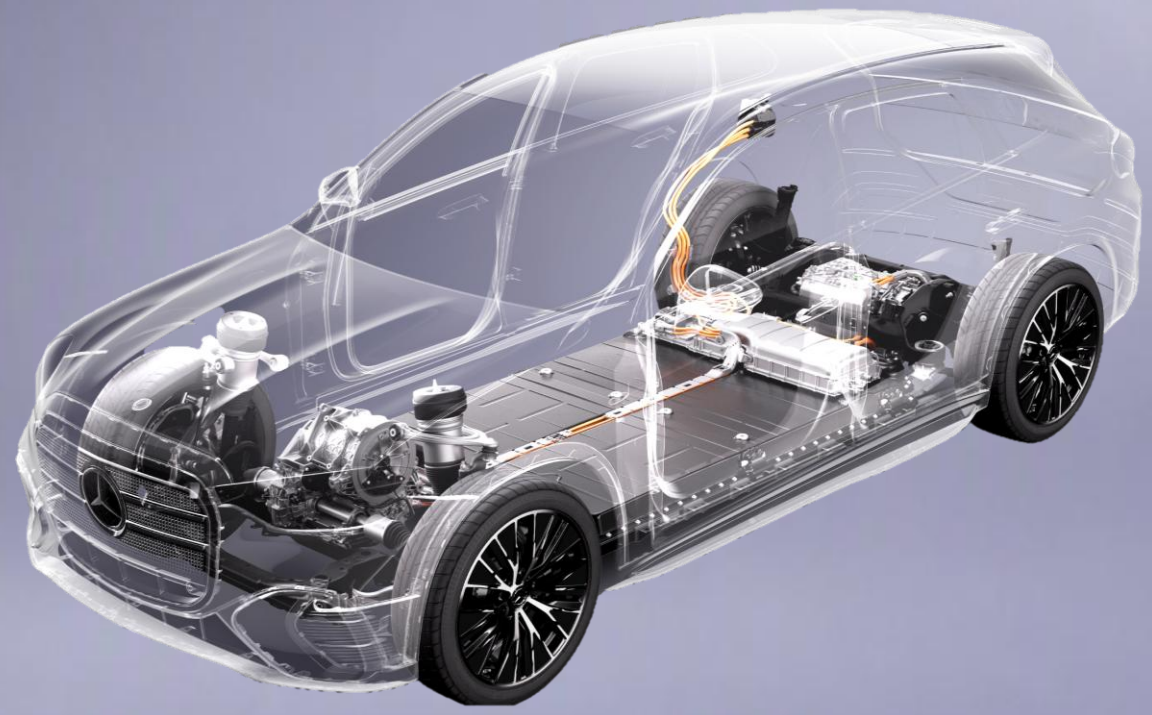
GLC electric AMG Line dimensions

(Increase as compared to GLC ICE)

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

THE GLC 400 4MATIC GIVES YOU ALL THE FIREPOWER YOU NEED EFFICIENT AND EXPECTIONALLY QUIET AT THE SAME TIME

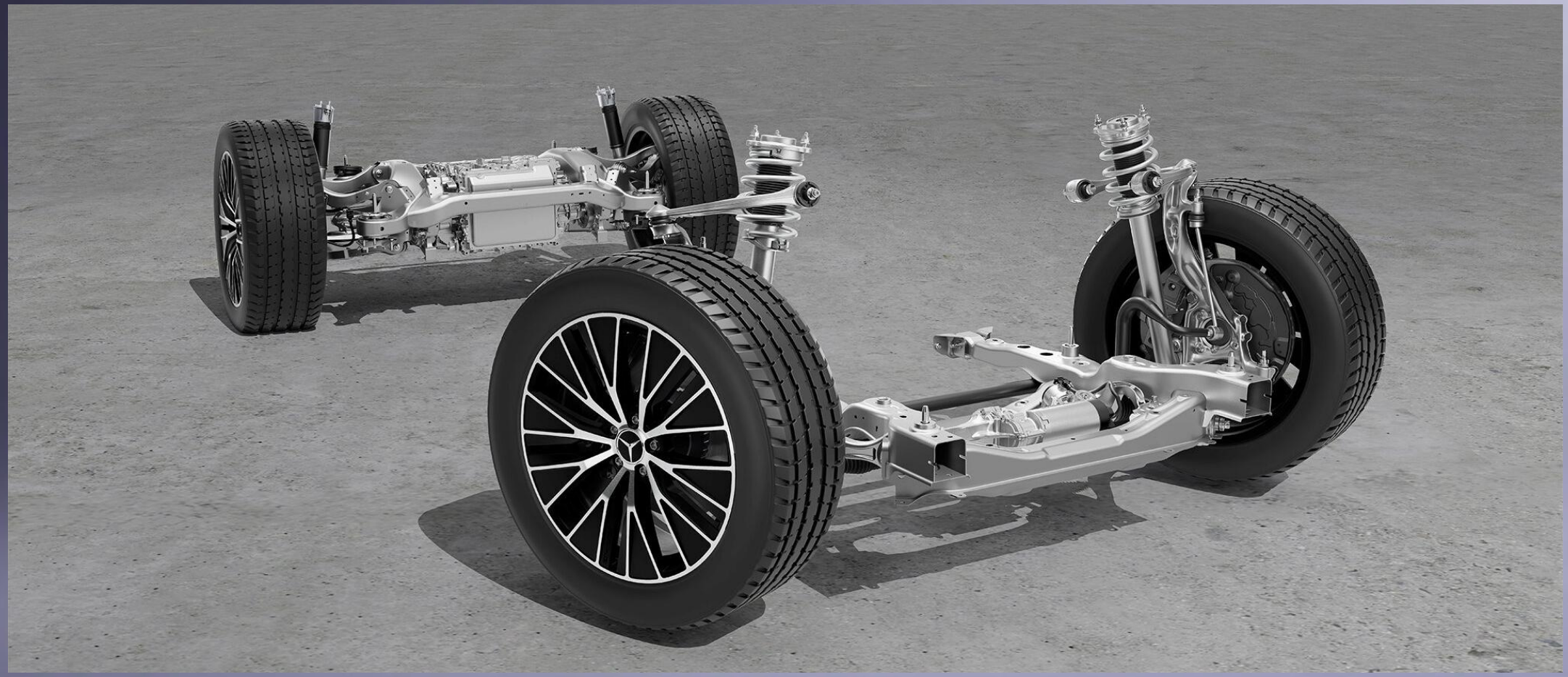
- Power output – 360 kW || 0 -100 km/h in 4.3 s
- 94 kWh NMC battery || Range - 711 km WLTP*
- 800V architecture || 330kW DC Charging capacity - upto 300 km in 10 min .
- 22 kW onboard AC charging capacity
- Dual PSM Motors || 93% efficiency
- 2 speed gearbox || 1st for acceleration and 2nd for efficiency
- Rigid body shell, decoupling elastomers || Expectational NVH



* Combined WLTP Range as certified by ARAI

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

COMFORT SUSPENSION FOR AN ENHANCED RIDE QUALITY



Enjoy a suspension that adapts to every situation. The selective passive damping system ensures a superior driving experience on any road surface.

POWERED TO CONQUER ANY TERRAIN



TERRAIN Mode in 4MATIC

Adjusts characteristics for Off-Roading

DIGITAL LIGHT – off road light wider illumination

A NEW ERA OF ICONIC DESIGN

- For over 100 years, the chrome grille has remained a defining feature of Mercedes-Benz.
- Iconic examples include the legendary 600 Pullman (W 100), “Strich 8” (W 114), and S-Class models W 108 and W 111.
- The beloved grille is reimagined and debuts in the all new electric GLC





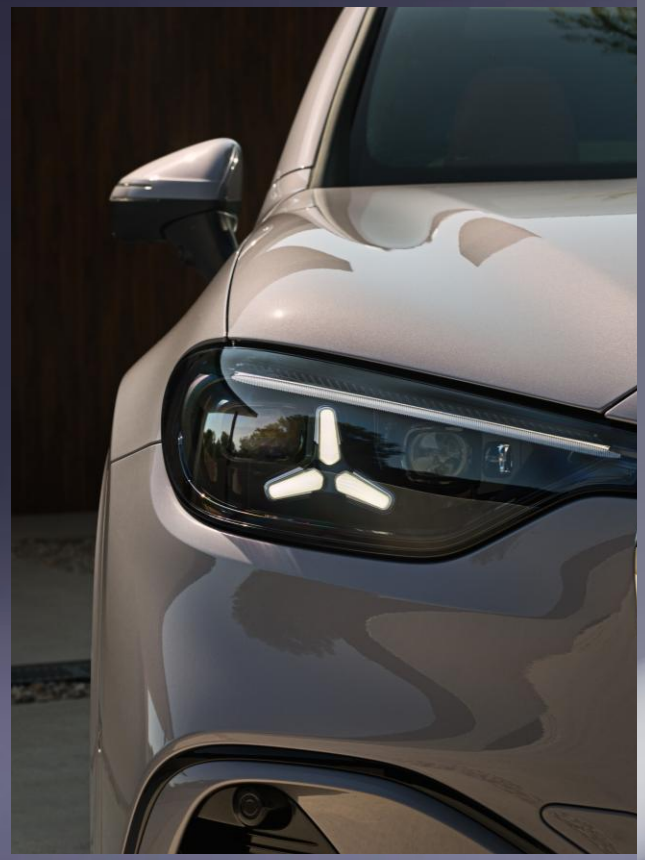
W112 S-Class 300 SE

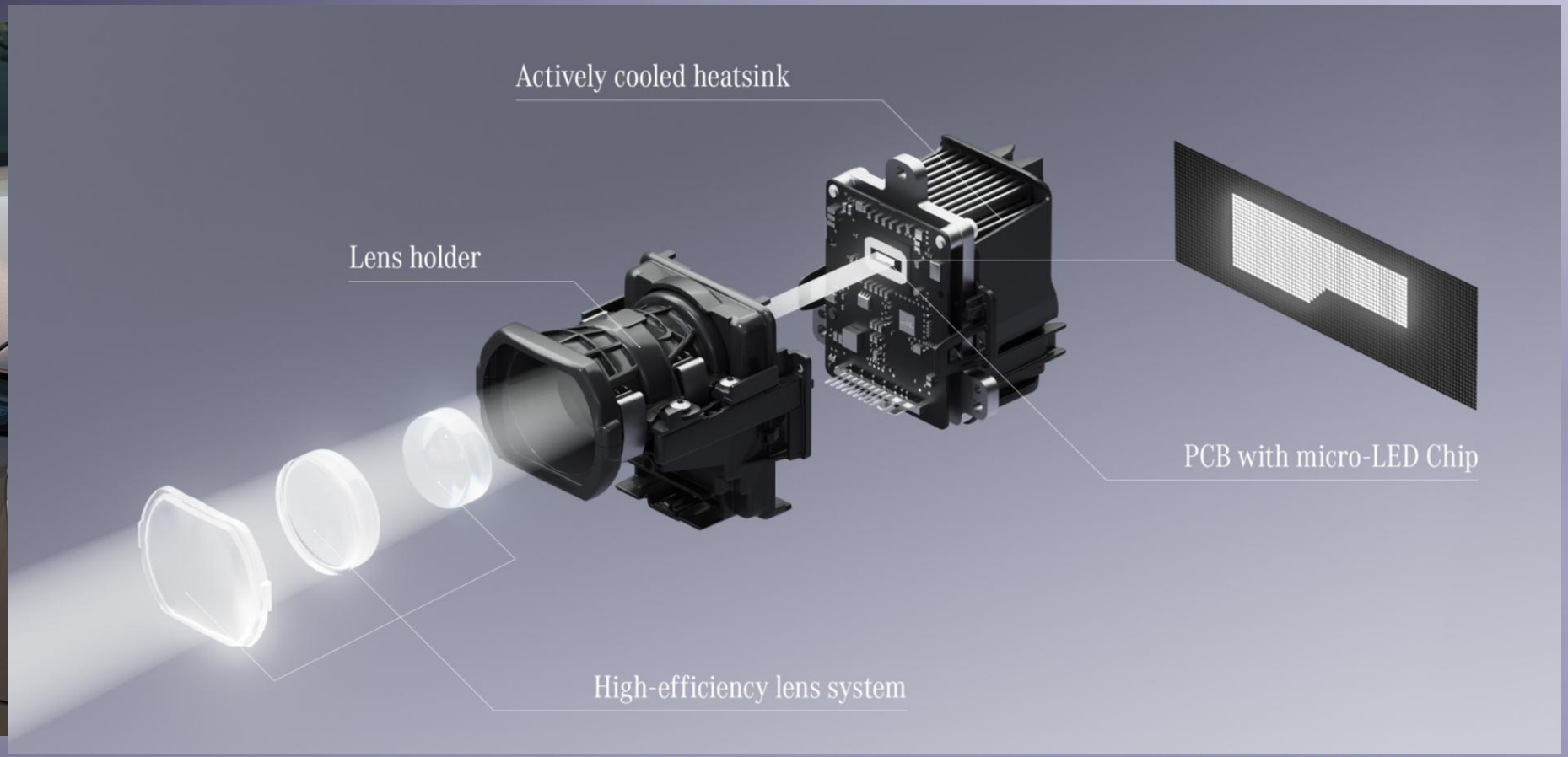


942 polycarbonate animated backlit dots – Brings GLC to Life

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

DIGITAL LIGHT WITH MICRO-LED TECHNOLOGY – BRIGHTER AND MORE EFFICIENT





40 % increase in high-resolution illumination field

~50 % less energy consumption

~20 % lighter

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

ATHLETIC PRESENCE WITH AMG LINE BODYSTYLING



AMG grille with Chrome Frame and
Panel in dark chrome



Unmistakable Taillamps



20-inch AMG light-alloy wheels



Surround Lighting –
Logo + Carpet



Aluminum Running Board

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

MB.OS – AI DRIVEN SUPERBRAIN POWERING THE ALL-NEW ELECTRIC GLC



- MB.OS integrates and controls infotainment and automated driving to body comfort and charging
- AI enabled vehicle to learn driver preferences, adapt to changing conditions and make decisions in real time for safer and intuitive experience
- Powerful chips capable of handling 254 trillion operations per second

MBUX HYPERSCREEN CREATES AN IMPRESSIVE, IMMERSIVE SPATIAL EXPERIENCE WITH DIGITAL ELEGANCE



- 99.3 cm (39.1-inch) seamless display
- Zone dimming
- 1000 Back lit LEDs
- Resolution of 7,680 x 1,260 pixels

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

PERSONALIZED AMBIANCE WITH MBUX HYPERSCREEN



EMOTIONAL MODES - Modes like crackling campfire and lively aquarium that fills the MBUX HYPERSCREEN and adapts Sound and Lighting.





THEMES - Swipe on the screen to choose from multiple colour scheme and ambiance

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

BURMESTER® 3D SURROUND SOUND WITH DOLBY ATMOS



15 Speakers - 670W

Sound profiles

Dolby Atmos

Elegant Metal Covering

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

MUSIC TO YOUR EARS AND EYES WITH ACTIVE AMBIENT LIGHTING



Sound visualization with Beats detection

Safety Visualization

Parking, vehicle & driving assistance visualization

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

FINE TOUCHES OF LUXURY ELEVATE THE OVERALL CABIN EXPERIENCE



Trim elements in black open-pore fine line ship's deck wood



Illuminated Air vent design



Use of quality materials


A SKY FULL OF STARS
9 switchable segments
162 Mercedes-Benz Stars
64 different colors

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

SKY CONTROL PANORAMIC ROOF WITH ILLUMINATED PATTERN

Clear glass

Silver coating
IR reflection thermal comfort

Grey PVB
UV/glare protection

PDLC film
Segmentation, additional glare protection

Two additional layers of Poly Vinyl Butyral - PVB, block out up to 99.9 per cent of UV radiation to keep you cool

Silver coating ~250 nanometers in width -acts a bit like sunblock, reflecting most of the sun's heat maintaining temperature

Grey PVB
UV protection

Star pattern
Ambient light

Clear glass

Low-emission coating
Thermal comfort



PDLC -Polymer Dispersed Liquid Crystal

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

ENHANCED SEATING AND ACOUSTIC COMFORT



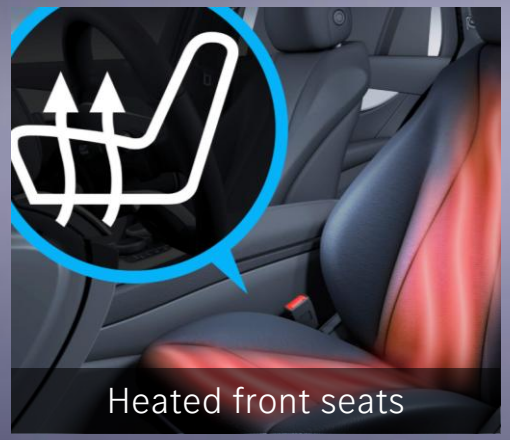
Certified with the German AGR seal from “Aktion Gesunder Rücken” (Organisation for Healthy Backs)



Heat and Noise Insulating Glass for Windscreen and Front side windows



Light Massage Function in Front Seats*



Heated front seats

Other NVH measures

- High-rigidity bodyshell
- Extensive acoustic insulation
- Elastomer-decoupled suspension
- Double-V magnets & chorded coils

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

MORE PRACTICAL & MORE CONVENIENT



Boot capacity - 570 - 1740 L



Frunk volume - 128 L



Handsfree access with KEYLESS GO



2 Wireless charging pads



Smart storage with 2 USB-C ports



Electrically foldable rear seats

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

L2 ADAS COME STANDARD AND IS ADAPTED FOR INDIA

8
cameras

5
radars

12
ultrasonic sensors

NVIDIA Stack



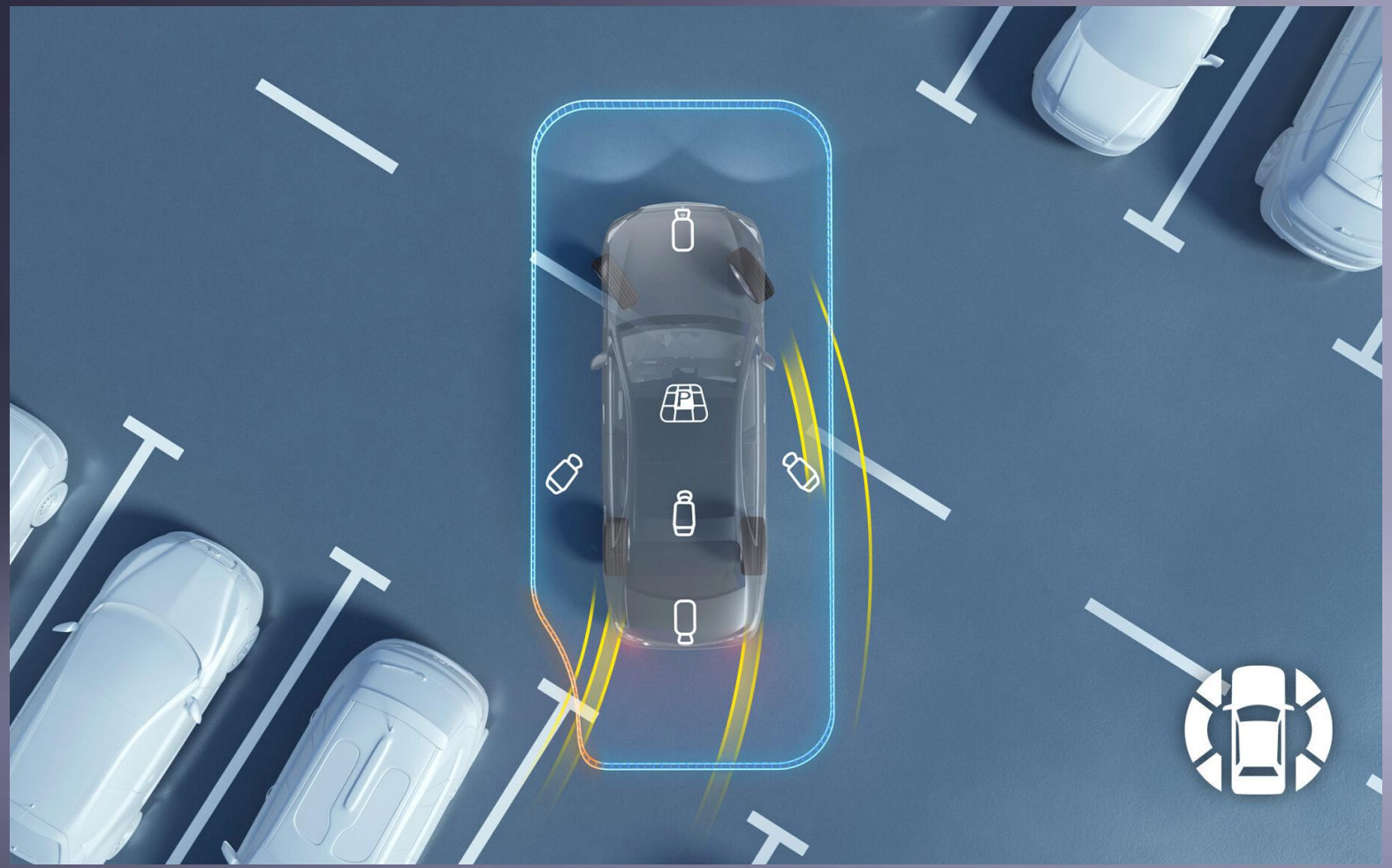
Active Brake Assist and Close- range braking function -
Last chosen user mode retention for India*

Blind Spot Assist Plus -
Adapted for Indian driving condition*

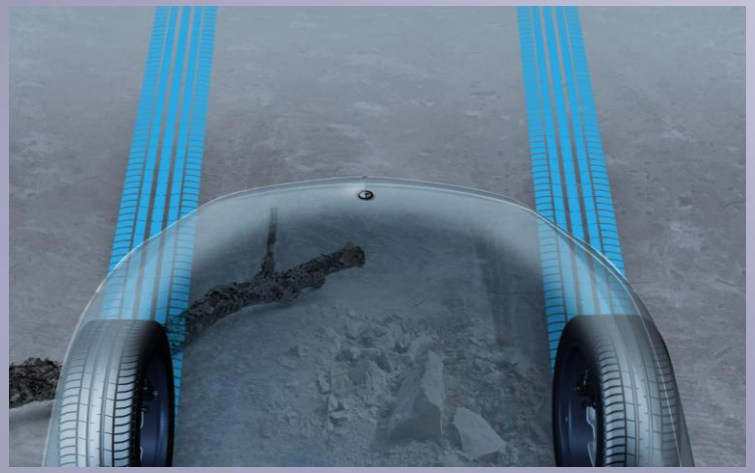
*will be available from December ‘26

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

EFFORTLESS PARKING WITH MB.DRIVE PARKING ASSIST



360-degree camera*



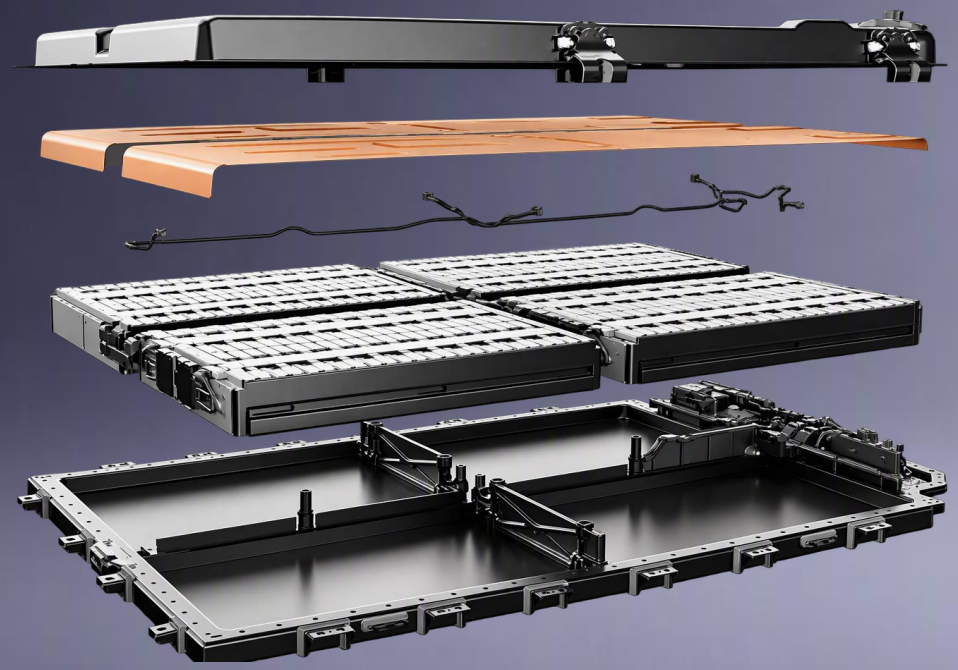
Transparent bonnet*



MB.DRIVE Parking Assist

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

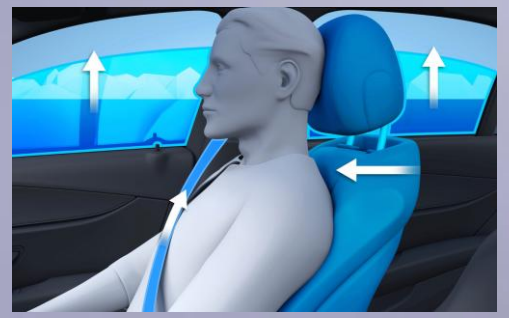
LIKE EVERY MERCEDES-BENZ, SAFETY IS OF UTMOST IMPORTANCE



Comprehensive High-Voltage Safety:
Before, During & After a Collision



9 Airbags



PRE-SAFE®



Ultra Strong B-pillar delivers up to 2000 Mpa strength for exceptional crash protection.

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

SIX PAINT OPTIONS
LAVENDER SILVER DEBUTS WITH THE ELECTRIC GLC



Obsidian black



Lavender silver



Sheer blue



MANUFAKTUR Opalite white bright



MANUFAKTUR Patagonia red metallic



MANUFAKTUR Alpine grey solid

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

THREE UPHOLSTERY CHOICES



Black



Beech Brown



Ivory Beige

Available with:







THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

UPGRADE YOUR GLC WITH ACCESSORIES & DIGITAL EXTRAS



Spare wheel



Roof Box/Cycle Stand



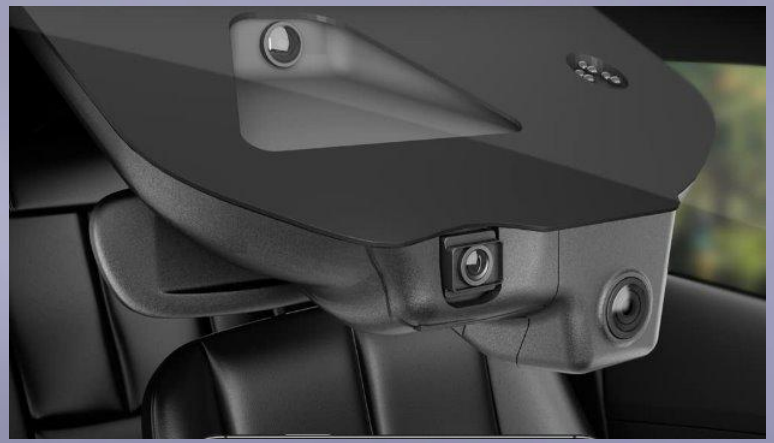
Rear Spoiler



Digital Extra - GUARD 360° Vehicle Protection



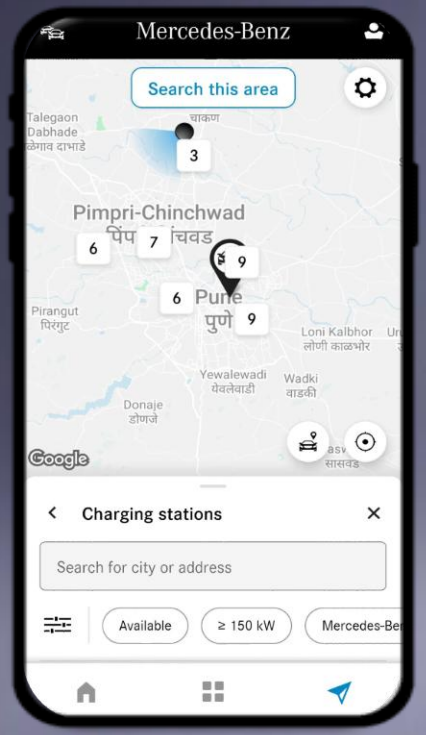
Digital Extra- Steering Assist – MB.DRIVE ASSIST



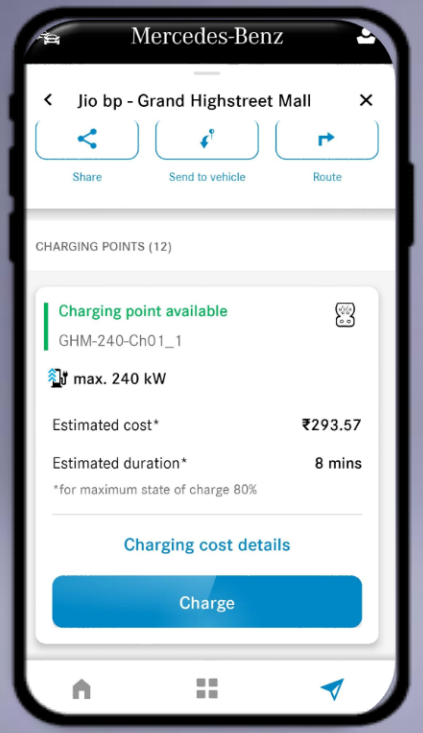
Digital Extra - Dashcam

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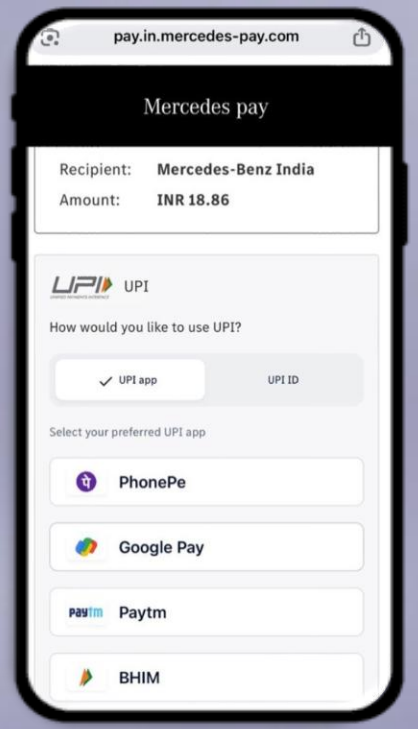
GLC WITH COME WITH MB.CHARGE PUBLIC OFFERING AN END-TO-END SEAMLESS CHARGING EXPERIENCE



Locate



Initiate charge



Pay

MB.CHARGE PROVIDES ACCESS TO 22,000 CHARGING POINTS

WITH NEW MB.CHARGE CHARGING CREDITS - FREE CHARGING UPTO 20,000 KM



* Customers who opt out for the AC wallbox will receive 2,500 kWh of free charging credits with a validity of 24 months

THE ALL-NEW ELECTRIC MERCEDES-BENZ GLC

EASY OWNERSHIP FOR INDIVIDUALS WITH STAR AGILITY+, COMPELLING DEPRECIATION BENEFITS FOR CORPORATES

Star Agility+

60% ASSURED BUYBACK

after 4 years / 40,000 km

₹97k*

STAR Agility+ EMI
(Includes 4 years Insurance + Service)

INDIVIDUAL BUYERS

STAR AGILITY+ MONTHLY OUTLAY

₹97k	–	₹7k	=	₹90k
STAR Agility+ EMI		Charging credit + Fuel Saving benefit/month**		Effective outlay*

CORPORATE BUYERS

ACCELERATED DEPRECIATION BENEFITS FOR CORPORATE

₹90k	–	₹40k	=	₹50k
STAR Agility+ EMI+ Charging/Fuel Benefit**		Depreciation benefit		Effective outlay*

*Illustrative calculations-based assumptions.; 60% assured buyback; 10,000 km/year for 4 years; RTO at 0%; 20% downpayment, Charging credits benefit factored; Gold Plus insurance and Compact Plus service package for 4 years. Corporate depreciation benefits depend on eligibility and applicable tax treatment. Actual costs, savings and financing terms may vary. ** ICE Fuel + Charging credit benefit


THANK YOU